



GREEN FINS

WHAT IS GREEN FINS?

An initiative of **UNEP** and **The Reef-World Foundation** that is paving the way to unite **politics and marine conservation efforts** to ensure the **sustainability** of popular diving and snorkelling destinations around the world.



HOW DOES IT WORK?

Green Fins is a unique conservation initiative that successfully combines three approaches to inspire actions for **lasting and positive change**:

Environmental assessments

Strengthening environmental laws

Environmental education



Governments & NGOs

WHO IS GREEN FINS?



The network is composed of over **400 dive and snorkel centres** and a widespread group of **environmental champions** who give life to the message.

MEMBERSHIP PROCESS:

- 1 Free membership
- 2 Environmental Training
- 3 Environmental Risk Assessment
- 4 Consultation to agree on improvements
- 5 Certified active member (1 year)
- 6 Annual training and assessment
- 7 a) Continued membership (Top 10 dive centres with best assessment scores)
b) Suspended membership (environmental standards are not improved over time)

BY FOLLOWING THE GREEN FINS PHILOSOPHY YOU CAN BE PART OF THE VOICE OF THE SUSTAINABLE DIVING INDUSTRY!

ALL Green Fins materials are available for **FREE DOWNLOAD**: greenfins.net/downloads

We want to hear from you! We would appreciate all feedback, good and bad, on member's actions and activities: www.greenfins.net/report-form