**Biodiversity and Conservation**

**(BC02)**



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| **Fact Sheet BC02: Raise the awareness of guest towards local biodiversity through a guest management program** |
| **Overview** |
| *Objective* | maintain the quality of the resource while ensuring a satisfactory visitors experience |
| *Action* | * Prepare signs with instructions in the public areas (beaches, diving centers, etc.)
* Prepare a leaflet on sensitive species and fragile ecosystems within the vicinity of the hotel
* Give 2 minutes speech during the check in to raise awareness to guests
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| *Key Challenges* | Gathering information on existing biodiversity and ecosystem |
| *Regulatory Aspects* | * Law 4 for 1994 of environment
* Law 102 for 1983 for protected areas
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| **Process** |
| *Complexity* | Moderate  |
| *Equipment & Material*  | Signs, leaflets, photos and identification cards  |
| *Human Resources* | Hotel trained staff |
| **Considerations** |
| *Advantages* | * Raise awareness for guests
* Conserve and sustain biodiversity within the hotel
* Upgrade destination with international standards
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| *Disadvantages* | None |
| **Impact** |
| *Environmental* | * The main benefits arising from environmental education are indirect, off-site and behavior related
* Improve guests' understanding of nature and increase their motivation to behave in a more environmentally responsible manner.
* Conserve existing biodiversity resources and sustain its uses
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| *Employment Opportunities* | None |