**Biodiversity and Conservation**

**(BC02)**



|  |  |
| --- | --- |
| **Fact Sheet BC02: Raise the awareness of guest towards local biodiversity through a guest management program** | |
| **Overview** | |
| *Objective* | maintain the quality of the resource while ensuring a satisfactory visitors experience |
| *Action* | * Prepare signs with instructions in the public areas (beaches, diving centers, etc.) * Prepare a leaflet on sensitive species and fragile ecosystems within the vicinity of the hotel * Give 2 minutes speech during the check in to raise awareness to guests |
| *Key Challenges* | Gathering information on existing biodiversity and ecosystem |
| *Regulatory Aspects* | * Law 4 for 1994 of environment * Law 102 for 1983 for protected areas |
| **Process** | |
| *Complexity* | Moderate |
| *Equipment & Material* | Signs, leaflets, photos and identification cards |
| *Human Resources* | Hotel trained staff |
| **Considerations** | |
| *Advantages* | * Raise awareness for guests * Conserve and sustain biodiversity within the hotel * Upgrade destination with international standards |
| *Disadvantages* | None |
| **Impact** | |
| *Environmental* | * The main benefits arising from environmental education are indirect, off-site and behavior related * Improve guests' understanding of nature and increase their motivation to behave in a more environmentally responsible manner. * Conserve existing biodiversity resources and sustain its uses |
| *Employment Opportunities* | None |